



# SPONSORSHIP LEVELS

Many things great and good start with a dream. Dreams provide ideas, hope and even our destiny. Dreams are not enough. It also takes hard work, careful planning, generosity and sacrifice to bring a dream to fruition.

I know of no other path. — Bill Reinhart

## Champion Sponsor - \$20,000

- 20 event tickets (\$1,400 value)
- Champion Sponsor is promoted on event marketing materials on Rockin' event and Reinhart Guest House (RGH) website
- Organization featured in a "Why I Give" poster campaign, RGH newsletter and Bon Secours leadership newsletter
- Logo recognition on event and RGH website, save the date and invitation (both save the date and invite are time sensitive)
- Participate in pre-event social media campaign
- Corporate signage and special recognition during event

## Presenting Sponsor - \$10,000

- 10 event tickets (\$700 value)
- Presenting Sponsor is promoted on event marketing materials on Rockin' event and Reinhart Guest House (RGH) website
- Logo recognition on event website, save the date and invitation (both save the date and invite are time sensitive)
- Participate in pre-event social media campaign
- Corporate signage and recognition at event
- Logo on invitations
- Recognition in newsletter pre and post event

**If you have been a 10 year sponsor, you will receive special recognition.**

**Sponsors can opt out of listed "perks" and make a 100% tax deductible donation.**

## Signature Sponsor - \$7,500

- 8 event tickets (\$560 value)
- Signature Sponsor is promoted on event marketing materials, Rockin' event site and RGH website
- Corporate signage and recognition at event
- Recognition in newsletter pre and post event
- Logo recognition on event website

## Spotlight Sponsor - \$5,000

- 6 event tickets (\$420 value)
- Spotlight Sponsor is promoted on event marketing materials on Rockin' event and Reinhart Guest House (RGH) website
- Corporate signage and recognition at event
- Recognition in newsletter pre and post event
- Logo recognition on event website

## Ambassador Sponsor - \$2,500

- 4 event tickets (\$280 value)
- Ambassador Sponsor is promoted on event marketing materials on Rockin' event and Reinhart Guest House (RGH) website
- Recognition in newsletter pre and post event

## Patron Sponsor - \$1,000

- 2 event tickets (\$140 value)
- Recognition in biannual newsletter
- Logo recognition during virtual program and social media posts

# SPONSORSHIP PLEDGE FORM



Since opening our doors on June 9, 2014, the Evelyn D. Reinhart Guest House has provided hope and hospitality to more than 13,000 guests. As a fully philanthropic program, we are honored to celebrate our 10 year anniversary with those who have helped sustain this vital resource at St. Mary's Hospital. Thank you for your support!

Contact name/title \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Sponsorship opportunities

- |   |   |
|---|---|
| <input type="checkbox"/> Champion Sponsor (20 tickets).....\$20,000   | <input type="checkbox"/> Spotlight Sponsor (6 tickets).....\$5,000  |
| <input type="checkbox"/> Presenting Sponsor (10 tickets).....\$10,000 | <input type="checkbox"/> Ambassador Sponsor (4 tickets).....\$2,500 |
| <input type="checkbox"/> Signature Sponsor (8 tickets).....\$7,500    | <input type="checkbox"/> Patron Sponsor (2 tickets).....\$1,000     |

## Pledge options

- I would like to make a pledge
- Please invoice me prior to Rockin' on the Avenue
- I will pay by credit card on the website
- I would like to discuss an alternative pledge payment schedule

If interested in a full tax-deductible donation or other sponsorship opportunities, contact Lisa Patten at **Lisa\_patten@bshsi.org** or **804-314-1579**.

## Submission options

**Online** reinharthouse.org/rockin-on-the-avenue-2024

**Email** Lisa\_patten@bshsi.org

**Fax** 804-288-0403

**Mail** Bon Secours Richmond  
Health Care Foundation  
5855 Bremo Rd., Suite 100  
Richmond, VA 23226

Please submit all company logos in EPS format.

All donations and sponsorships are deductible to the fullest extent allowable by law. Federal Tax Identification #20-1072726.